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### **Robin LoGiudice joins PayGen as Chief Product Officer**

*PayGen, the preeminent electronic bill presentment and payment solution for corporate billers and financial institutions, accelerates growth with payments industry veteran as Chief Product Officer.*

PayGen, leading innovation in real-time bill payment processing with highly configurable and seamlessly integrated products, announces Robin LoGiudice as Chief Product Officer. LoGiudice, with her extensive product management knowledge and payments industry expertise, will oversee PayGen's cloud native, Microsoft Azure hosted, bill payment product launch this year.

Previously, LoGiudice was a Senior Director of Product Management at Fiserv, where she oversaw the global product footprint for Enterprise Payments Platform. Prior to joining Fiserv, LoGiudice was Vice President at BNY Mellon, working with some of the founding members of PayGen, on a bill payment product acquired by the bank in 2006.

"Billers need robust solutions to support an ever-expanding set of payment methods to capture all their customer payments electronically and financial institutions need solution partners to integrate with their real-time payment APIs," explains Robin LoGiudice. "PayGen offers billers the new features and functionality coming with real-time payments as well as supporting the existing bill pay market with traditional ACH and card payments. Financial institutions can leverage PayGen to capture a larger share of the real-time payments market. It is a pivotal time in the bill payment space, and I am excited to be leading this journey with PayGen"

"Robin's extensive background in product management, payments and partnerships make her a perfect addition to our team," said Lou Obsuth, CTO and co-founder of PayGen. "As PayGen prepares for our product launch, Robin's knowledge will allow us to accelerate our innovation and market reach."

To schedule a demo to learn more about PayGen, please contact [sales@paygencorp.com](mailto:sales@paygencorp.com).

### **About PayGen**

PayGen is the preeminent electronic bill presentment and payment solution for billers who demand innovative, highly customizable and secure cloud-based processing. Our products enable clients to configure and customize their customers experience and accelerate integration and implementation timelines. PayGen is leading innovation with new products for real-time payments and leading-edge technology that offers secure, cloud-based processing with the highest availability and uptime in the market. PayGen serves many industries including, financial services, insurance, loan services, healthcare and utilities and partners with financial institutions to deliver real-time bill payment solutions. For more information, please visit [www.paygencorp.com](http://www.paygencorp.com) and follow us on LinkedIn [www.linkedin.com/company/paygen-corporation/](https://www.linkedin.com/company/paygen-corporation/)